

Karen Finley: Creator



Thirty years ago, Karen Finley, faced the dilemma that all parents experience with their children. It was the Christmas of 1978, when her oldest son, age six, began to question the existence of Santa Claus. "Oh no, not *already*", she thought. Determined to find a unique way to keep him and his younger sibling believing, she and her lifelong friend Gayle created a "mock" sleigh license of Santa Claus. It permitted him to fly on Christmas Eve, with special allowances and restrictions, complete with a photo. It was written with phrases and words that she knew they could easily relate to.

That Christmas Eve, she tucked the license of Santa near the Christmas Tree. After opening Santa's presents, her sons "found" the license. They were amazed at what they were holding in their hands, it was proof that Santa had been there! It came with instructions if found, to get the needed license back to Santa! The boys followed those instructions, leaving it for Santa by their cookies and milk the following year. Mom was given yet another year of Christmas Magic.

Those treasured lifetime memories with her sons, and new memories with her grandchildren, gave Karen the continued inspiration to start her business in 2006. By manufacturing the License of Santa Claus, with the addition of the Easter Bunny and Tooth Fairy Licenses, all families are now able to experience their own "magical moments" with Believe Without A Doubt™ Licenses, from Pick A Card Productions, LLC.

Kate Holinek: Graphic Designer



Kate earned degrees in Early Childhood Education and Studio Art from Baldwin Wallace College and Graphic Design / Commercial Art at Virginia Marti College of Art and Design. She is thrilled to be working with Karen on bringing the Believe Without A Doubt™ Licenses, from Pick A Card Productions, LLC. from conception to production so that the magic of childhood can indeed last "one more year"!

Pick A Card PRODUCTIONS LLC

For Wholesale / Retail Orders:

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www.pickacardproductions.com

**Believe
Without
a
Doubt™**

Pick A Card Productions LLC

The OFFICIAL LICENSING COMPANY for Santa Claus, The Easter Bunny, and The Tooth Fairy. - We have their photo seal of approval!

Our company is directed toward the innocence of children, and the wonderment and memories of their childhood.

We can keep them little, for one more year!

Every child will BELIEVE when they find the OFFICIAL Licenses of Santa Claus, The Easter Bunny and The Tooth Fairy! They will have PROOF in their hands, that they WERE there!

Compare it with your driver's license, and watch their eyes open wide!

Our products/items are written for children with familiar words and phrases known to them.

Created for children and the child in all of us!

A magical moment for them and a cherished memory for all families!

FRONT

Santa's International Sleigh License
NORTH POLE

KRIS KRINGLE (AKA SANTA CLAUS)
1 ELVES WAY
ARTIC CIRCLE, THE NORTH POLE
ZIP: BELOW 0



LICENSE NO. REGISTERED
B-4-25 IN YOUR HEART

CLASS BIRTHDATE
FIRST MANY YEARS AGO

ISSUE DATE EXPIRES SS #
DEC. 23 DEC. 26 4-U

ENDORSED BY
CHILDREN & ALL WHO BELIEVE

SEX HT WFT EYES
M SHORT STOUT TWINKLE

Kris Kringle

The Easter Bunny Official License
CANDY BASKET LAND

EASTER BUNNY (AKA Peter Cottontail)
123 COLORED EGGS TRAIL
CANDY BASKET LAND
ZIP: 4 EVERY 1



LICENSE NO. REGISTERED CLASS
B-4-EASTER IN YOUR HEART FIRST

ISSUE DATE BIRTHDATE HAIR
One Dozen Days Before Easter HOPPING TO FIND OUT FLUFFY WHITE


EXPIRES ENDORSED BY EYES
One Dozen Days After Easter CHILDREN & ALL WHO BELIEVE CHOCOLATE BROWN

HEIGHT & WEIGHT
Bigger Than The Average Bunny

Kris Kringle

Tooth Fairy International License
LOOSE TOOTH LAND

THE TOOTH FAIRY
20 WIGGLE WAY
LOOSE TOOTH LAND
ZIP: 32 FULL SET



LICENSE NO. REGISTERED WT: HT:
2-F.T. IN YOUR HEART Light as a Feather 5 to 7

CLASS BIRTHDATE EYES:
FIRST 1st LOOSE Tooth Bright as a Light

ISSUE DATE
When Tooth is under Pillow

EXPIRES ENDORSED BY
Before Next Tooth Comes In Permanent Teeth

Kris Kringle

BACK

RESTRICTIONS

A. Only to be used to deliver toys to good girls and boys
B. Nighttime driving only
C. Corrective lenses (optional)
D. One hearty HO HO HO per house
E. Special seating allowance for Mrs. Claus or Merry Elf
F. Sleigh bells allowed to jingle
G. Chimney entry is permitted

SPECIAL ALLOWANCES

A. Nine reindeer to guide the sleigh
1. Dasher 4. Vixen 7. Donner
2.ancer 5. Comet 8. Blitzen
3. Prancer 6. Cupid 9. Rudolph (has a bright shining nose, blinking permitted)
B. Unlimited sleigh speed
E. Auxiliary wheels to be used if no snow is present
C. Overloading of sleigh allowed (no weight restrictions)
F. Due to extensive travel, several sleigh licenses have been issued. If found, please leave by cookies and milk next year
D. Not responsible for roof or lawn damage

Merry Christmas to all and to all a good night!

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RESTRICTIONS

A. Night time/early morning travel only
B. One basket per girl or boy
C. Bunny speed not to exceed 50 MPH when delivering
D. Baby bunnies and chicks permitted to travel with the Easter Bunny
E. Must place Easter Basket within 500 feet of child's room, inside or outside, weather permitting

SPECIAL ALLOWANCES

A. Window entry permitted if door not open
B. Unlimited candy, jelly beans, colored eggs and toys allowed in baskets
C. Hair ball clean up permitted
D. Unlimited hiding of Easter Eggs
E. Permitted to join in any Easter Parade
F. Bunny Trail hopping permitted, please use park trails when possible
G. Jelly Bean Map permitted. Issued ONLY for the Easter Bunny
H. Permitted to eat Bunny food, lettuce and carrots appreciated too!
I. Due to extensive travel, many licenses have been issued for the Easter Bunny. If found please leave in your basket next year.

HOPPY EASTER!

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RESTRICTIONS

A. Night time flying only
B. Luminescent clothing only
C. Fairy dust must be kept to a minimum
D. For tooth pick up only: one per house
E. Wing span must not exceed window/door size
F. One Tooth "Ferry" replacement vehicle permitted per state

SPECIAL ALLOWANCES

A. Permitted to take tooth
B. Fairy Backpack allowed
C. Unrestricted Fairy speed
D. Wing replacement allowed during flight
E. Placement of money permitted under pillow
F. License issued without picture due to body transparency
G. Wand shaking permitted for more fluorescent lighting
H. Permitted to return upon next loose tooth, not to exceed 20 visits per child
I. Due to the extensive travel, several Tooth Fairy Licenses have been issued, if found please leave under your pillow with your next tooth.

Please remember to Brush Your Teeth, Floss, and Smile!

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Licenses, shown at actual size of 2.125" x 3.375" are made from strong, high quality laminated litho plastic for easy cleaning and safe keeping.